Modernisation and Upgrdation of National Channels

3325. SHRI GIREESH KUMAR SANGHI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the reach of National Channels;

(b) whether there is any policy to modernise and upgrade the facilities in the National Channels to compete with other private channels and that of BBC, and CNBC, etc; and

(c) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY) (a) Prasar Bharati has informed that in satellite mode, National Channels viz. DD-1, DD News, DD Bharati, DD Sports, DD India, DD Lok Sabha and DD Rajya Sabha programmes are available throughout the country. In terrestrial mode, coverage of two National channels, viz. DD-1 and DD News is available to about 90.7% and 45.9% of the population of the country.

(b) and (c) In order to meet the increasing programme production requirements of National channels so as to enable them to compete with other channels, a modern Studio complex, equipped with the state-of-art equipment, has been set up at Delhi at a cost of Rs. 81.60 crores.

DTH Transmission Proposal

3326. SHRIMATI N.P. DURGA:
SHRIMATI S.G. INDIRA:
SHRIMATI SUKHBUNS KAUR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Direct-to-Home transmission proposal has been well received in the industry;

(b) the number of applications received by Government for the Direct-to-Home transmission proposal as on date;

(c) whether it is also a fact that Government had rejected some proposal for Direct-to-Home services;